



Leicestershire Men's Rugby Announcement

Dear All

A lot has happened since our last campaign and with the new one here at our doorstep it is only right to share updates with players, coaches and clubs alike.

Earlier in the season Chris Campbell stepped down from the head coach role of Leicestershire Men's. Chris has had another successful season with Hinckley and is taking some well-deserved time to rest and enjoy family time.

Chris gave an enormous amount of time and effort to county rugby winning the Bill Beaumont Championship Div 2 in 2019 and steering the team in Division 1 for the first time. Chris departs with a great amount of thanks from the players, coaches and management team and admiration of the committee.

I'm happy to announce that Chris McAuley will be leading the program for this season building to the future. Chris also has had a wonderful season being a key part of the coaching behind Leicester Lions winning the National 2 West Championship, as well as being involved with the County set up last season too. Chris will be joined on training nights by a new coaching team and supported by the Leicestershire Barbarians program as we encourage more players from level 6 and below to join the level 5 players, and build our core of players.

Barbarians will run in conjunction to aid us in finding the hidden talent pool. Helping our wider player base develop can help our clubs benefit taking advantage of their progress.

The goal for the program at the new level is the start of rebuilding Club Leicestershire Rugby for Senior Men's. Developing a new player base and brand of rugby we can take to the future to be successful. Finding the hidden talents as well as recognising the standout players to build our most competitive squad. Things will be different, but by no means do they have to be any less fun and rewarding that they have been in the past.

As with all of our county rugby programs, enjoyment is the number one priority for all after a tough club year, we want to celebrate the season together and represent Leicestershire to the highest quality. That's why we're looking to ensure our training nights are fun & beneficial to all involved, without putting a toll on the body. Our games, will be those to remember. Without the support of the players and clubs, we as Leicestershire cannot hit the heights we all know we can. That's why this future plan, which starts now, relies on our strong rugby community within the County, players, coaches, volunteers. I do hope that as many of you can and do become a part of things to come.

Kindest Regards

Leon Brown
Leicestershire Senior Men's & U20 Manager